

Earning Rewards

Customers earn rewards by either making a required number of visits (punch card program) or purchasing a specific dollar amount (points program).

Identifying the customer

Unlike other loyalty programs, our solution does not require a plastic loyalty card, mobile app or separate check in device in your store to identify customers. Customers are automatically assigned to the ticket on the POS when their credit card is swiped. Customer paying with cash can be assigned to the ticket at any time with their name, phone or email address.

Credit card transactions:

- Customers are automatically added to your customer database the first time they use a credit card.
- Identified by a combination of name and last 4 digits of their card. Full credit card number is **not** being stored so there is no security risk to you or the customer.
- Anytime customer uses that card on future purchases, they will be automatically identified and assigned to the ticket when the card is swiped for payment.
- Multiple cards can be stored with a customer so they don't have to use the same credit card every time.

Cash transactions

- Customers paying cash (or some other non-credit payment type) can be assigned to the ticket by the cashier at any time during the transaction by entering their name, phone number or email address.
- The POS will look up the customer in your customer database and assign them to the ticket. If they don't exist, they will be added as a new customer.

Earning rewards

Every time a customer is assigned to a ticket, the purchase is added to their loyalty balance. Once a customer meets the required punches or points they earn a reward for use on their next visit.

Redeeming a reward

Every time the customer makes a purchase the POS will check if they have an available reward at checkout. If they do, the POS will alert the cashier and prompt them to redeem the reward. Expired rewards cannot be redeemed.