## **Sample Rewards**

Rewarding customers for coming to your store will build loyalty and increase customer purchases. Make sure the reward is of value and easy for customers to understand. All rewards are at the ticket level and can be for a specific amount or percent off the total ticket. A minimum purchase amount can be set for redeeming a reward.

## Examples:

\$10 off

20% off

\$5 off. Minimum purchase of \$5.

You can also create rewards for **Free items**. For example:

Free Cookie

Free Sandwich up to \$5 value

To create a free item reward:

- Create an Amount Off reward
- Set the amount off to the value of the free item.

For example, cookies cost \$2.99. Set the amount off for the reward to \$2.99 and set the minimum purchase to \$2.99. When a customer redeems the reward, \$2.99 will be taken off their ticket as long as the total ticket is \$2.99 or more.

